

Photo ID – Palm Beach County Literacy Coalition Mascot “Buzzby Book Bee” a.k.a. Coalition Board Member Ken Montgomery.

FOR IMMEDIATE RELEASE

Contact: Cheryl Crowley, ImMEDIACy Public Relations, Inc.
(561) 776-7659 Office
(561) 371-5631 Mobile

Great Grown-Up Spelling Bee set for September 18

17th annual “grown-up” spelling bee benefiting the Palm Beach County Literacy Coalition presented by Florida Crystals

West Palm Beach, Florida, August 20, 2008 – One of the county’s best “Summer Games” – the **Palm Beach County Literacy Coalition’s annual Great Grown-Up Spelling Bee is set to take place on Thursday, September 18, beginning at 6 p.m. at the Harriet Himmel Theater at CityPlace.** In its 17th year, the Great Grown-Up Spelling Bee promises another “on the edge of your seat” spelling competition and all around fun for everyone. Money raised from the Bee benefits the Palm Beach County Literacy Coalition and its programs serving the community from Boca Raton to Jupiter and west to Belle Glade. **The public is invited to attend and “Bee-watch” for free in the upper level of the Harriet Theater.**

Corporate teams consisting of three people will compete for the coveted first place trophy while helping to raise awareness of literacy efforts in Palm Beach County. Trophies also will be awarded for second and third place. The cost for a team is \$1,000 and includes a table for 8 (three team members and five additional guests), one mulligan that may be used to redeem one incorrect spelling, and food and beverages. For those who can’t take the heat of having to spell, companies and individuals may purchase letters of the alphabet for \$300 to highlight their company, honor a loved one or simply have exclusive rights to “own” a letter of the alphabet. All proceeds from the letters benefit the Palm Beach County Literacy Coalition.

WPTV NewsChannel 5 Chief Meteorologist Steve Weagle is emcee for the Bee. Buzzby Book Bee, the Coalition’s mascot will, once again, be on hand to entertain the teams and the audience. There also will be an audience participation game where one lucky person will receive a special prize for guessing the correct spelling of a list of words.

Last year's Great Grown-Up Spelling Bee raised more than \$42,000, the most ever in the Bee's history, and the WPBF News 25 team and the team from the law firm of Gunster Yoakley and Stewart spelled their way to a shared victory, outlasting 20 other teams to tie for first place.

Who will rule the Bee this year and take home the top prize? Find out on September 18 as the following teams compete to win the 2008 Great Grown-Up Spelling Bee – Cheney Brothers Inc., Christine D. Hanley & Associates, P.A., Cusano's Italian Bakery, Discount Debt Solutions, Inc., Edwards Angell Palmer & Dodge LLP, Florida Atlantic University, Florida Crystals Corporation, FPL, Friends of the Palm Beach County Library System, Greenberg Traurig, P.A., Gunster, Yoakley & Stewart, P.A., ImMEDIACy Public Relations, Inc., Lamn Krielow Dytrych & Co., Lewis, Longman & Walker, P.A., Lynn University, Palm Beach Community College, Palm Beach County Bar Association, *The Palm Beach Post*, Park Avenue BBQ & Grille, Publix Super Markets Charities, Queen Bees: Sponsored by Mallen Chiropractic, US Bank, Velocity Community Credit Union, Wachovia Wealth Management and WPBF TV-25.

Presenting Sponsor is Florida Crystals. Other major sponsors include Bee Hive Sponsor Publix Super Markets Charities and Lowercase Alphabet Sponsor NCCI Holdings, Inc.

Dean Lavalley, owner of Park Avenue BBQ & Grille and Keri-Ann Baker from Lewis, Longman & Walker, P.A. are serving as co-chairpersons for the Bee. Committee members include Cheryl Budd, Cheryl Crowley, Noelle Frederickson and Kathy Metzger.

About the Palm Beach County Literacy Coalition

It is estimated that 22 percent Twenty-two percent of adults in Palm Beach County function at the lowest level of literacy and 38 percent of children entering fourth grade cannot read at grade level. The Palm Beach County Literacy Coalition is committed to promoting and achieving literacy for adults, children and families. For more information about the Coalition, its programs or to sign up a corporate team for the Spelling Bee, please contact the Coalition office, 1-800-273-1030.